



WILL COUNTY HEALTH DEPARTMENT
&
COMMUNITY HEALTH CENTER

For Immediate Release

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WILL COUNTY HEALTH DEPARTMENT RELEASES H1N1 FLU VACCINE VIDEO

Video is available on the Health Department's new YouTube channel.

JOLIET - The Will County Health Department (WCHD) has produced a seven minute information video about the H1N1 flu vaccine clinics that will begin on October 28, 2009. The video presents information about the county's vaccine clinic plan, information about H1N1 flu (also known as "Swine Flu"), and practical steps people can take to avoid catching or spreading influenza.

The video is available on the Health Department's YouTube channel, www.YouTube.com/WillCoHealth. The public can view videos such as the Swine Flu video as well as other educational videos produced by the Health Department.

The video was produced by the media services unit of the Will County Sheriff's Police.

"Our goal is to educate the public about our H1N1 vaccination clinic program in as many ways as possible," said John Cicero, WCHD Executive Director, "Over the past few weeks we have developed an integrated marketing communication plan, and this video is but one component. We believe it is important to provide useful information in as many ways as we can, and our YouTube channel is one example."

"The health department is also active on Twitter," added Cicero, "This service allows us to communicate important information in a quick, easily-accessed manner."

The public can learn more about H1N1 flu, priority groups, and see the complete schedule of community vaccination clinics by visiting www.WillCountyHealth.org/SwineFlu or following the agency on Twitter (@WillCoHealth).



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